

Marketing & Economic Development Committee
Meeting Minutes
01/24/2024

Attendees:

Eric Schauster
Doug Stewart

Staff:

Lee Reese
Cindy Layman

Lee called the meeting to order at 1:35 PM. With no public comment, Lee called everyone's attention to the September 27, 2023, meeting minutes for review. Doug made a motion to approve the minutes and Eric seconded. The minutes were unanimously approved.

After discussion, it was decided to bring the marketing plan that Paul Ellis had drafted back to the Marketing Committee to discuss implementation and/or revision.

Lee shared that the Youth program is operating very well and on target for the year's youth goals. Lee gave an update on the Apprenticeship Expansion Grant and State Supplemental funding that was awarded to IGD. Lee gave an overview of the WIOA Summit that will take place at the Gateway Convention Center April 24th and 25th, 2024.

Lee reminded the group that the next Marketing Committee meeting will be March 20, 2024. Eric made a motion to adjourn, and Eric seconded. With no further discussion, the meeting was adjourned at 2:10 PM.