

Marketing & Economic Development Committee
Meeting Minutes
America's Job Center 7650 Magna Drive Belleville 62223
03/20/2024

Attendees:

Eric Schauster
Doug Stewart

Staff:

Cindy Layman

Cindy Layman called the meeting to order at 1:33 PM. There was no public comment. Cindy requested approval of the January 24, 2024, meeting minutes. Doug Stewart made a motion to approve, it was seconded by Eric Schauster and the minutes were unanimously approved.

Doug provided an update on the Veterans' Event that he mentioned last meeting. It will be May 7 at SWIC. He will send a flyer to be shared. He requested assistance recruiting employers from all over the county. Doug shared that the Home Builders' Association would be present to promote apprenticeships. He also shared that a few elected officials have been asked to attend and kick off the event.

Cindy shared that the Local and Regional Plans are on schedule and that public comment period ended the day before this meeting. She also shared that the process of updating the MOU between the partners and the One Stop budget are in process and progressing in a timely manner. Also in process is the Service Integration Self-Assessment and the One Stop Certification process is just getting started.

The Marketing plan was reviewed and discussed. It was agreed that the plan was still applicable, and that word of mouth can be beneficial. As a result, Doug is going to discuss with his Council and area employers a business event to have the Workforce Development Group highlight business services and resources.

Eric shared that Belleville is in the process of having a dispensary open and there's been a lot of activity around housing throughout Belleville area.

Cindy reminded the group that the next MAWIB meeting will be held on July 17th @ 1:30 PM at America's Job Center 7650 Magna Drive Belleville 62223. With no further discussion, the meeting was adjourned by Cindy at 2:00 PM.